

PRIVACY NOTICE



Under the fundamentals of Articles 15 and 16 of the Federal Law on the Protection of Personal Data Possessed by Private Persons, (THE LAW), the following privacy act is set forth:

- I. **The responsible party for the protection of your personal information** is PRONOVA DESARROLLOS ¹, telephone numbers are (669) 118-4132 and 118-4139, address at Jaboneria #101, Col. Centro, Mazatlan, Sinaloa, 82000, email: privacidad@pronovadesarrollos.com.
- II. **The purpose to use your personal information**, will be that or those applied in the following list:
 1. To elaborate a personal file for property purchase
 2. Invoice or proof of payment emission
 3. To integrate our data base
 4. To elaborate stock holders reports
 5. To have effective communication with the Notary Public and credit institutions
- III. **The information and where it is obtained from** will be:
 1. Directly.- When requested personally, and/or by email, and/or telephone, fax and/or web pages, and/or internal formats with your personal information ².
 2. Indirectly.- When the information is obtained by other sources which are permitted by law.
- IV. **We commit to limit the use or divulge your personal information** and use it for the sole purpose described in indent II of this notice, by which, under any circumstance, we will not divulge any information in our possession to another person or company. Our data base is only accessed by selected personnel who work for our company and are protected under the most strict security measures, both electronic and physical.
- V. **In respect to using your rights of access, rectification, cancelation or opposition (ARCO) to the use of your personal information**, as the titleholder of your personal information, have the right to the following:
 1. Obtain your personal information which are held by the company;
 2. Have access to the privacy notice by which your personal information is subject to;
 3. Rectify your information when it is not correct or exact;
 4. Cancel the information when you consider it is not required for any purpose cited in this privacy notice, is being used for purposes without consent, or the service or contract relation has been terminated.
 5. Oppose that the company treat your personal information without having supplied it. As such, and under the terms of Article 22 of the Law, you may exercise your ARCO rights through a legal representative, by carrying out the following steps:
1. Personally: You must come to our office and fill out the form, with no extra cost, complying with the following requirements:
 - a) Name and address, or other form of getting in touch with the title holder of the personal information in question, to inform of the result of the request
 - b) The documents that accredit the identity or the proof of the title holders legal representation
 - c) A clear and precise description of the personal information which are object to be accessed, rectified cancelled or opposed to its use.
2. Email: An email shall be sent to the address which appear in indent I of this notice, from the address which has been provided and used to communicate with you, complying with the following requirements:
 - a) Name of title holder
 - b) The documents that accredit the identity or the proof of the title holders legal representation
 - c) A clear and precise description of the personal information which are object to be accessed, rectified cancelled or opposed to its use
3. Terms: The deadline to attend or resolve your request will be according to that indicated in Articles 28 to 35 of THE LAW.
- VI. **Transfer of your personal information.** Even when your information will be strictly used for the purposes stated in point II of this notice, some of the data can be exchanged with the Credit institutions of your selection to process your mortgage, if in case you choose to do so to purchase your property. Once the sale has been settled and the mortgage has been approved, your information will be transferred to the Public Property Register of the State of Sinaloa, and to the public notary to prepare the public deed of your property. This information can only be passed on to third parties according to points strictly indicated in the Federal Law of Personal information to Third Parties, and to comply with the tax authority, as well as the exception cited in Article 37 of THE LAW. As title holder, if you do not oppose the transfer of your information as declared under the terms in the previous paragraph, we will understand that you accept such transfer, according to Article 36 of THE LAW.
- VII. **Modifications to this privacy notice.** The company reserves the right to modify or update this privacy notice at any time, in case of any modifications of legislative reforms or internal rules. The company will give notice and will put at your disposition any modifications, alterations or changes made to the privacy notice through the web page: <http://www.pronovadesarrollos.com/aviso-de-privacidad>

Acknowledged by:

Name, date, signature

¹ Promueve Desarrollos. S.A de C.V. and Promueve Hoteles S.A. de C.V.

² Full name, email, telephone or mobile number, address, (Federal Taxpayers Code) RFC, (Sole code of Population Registration) CURP, place and date of birth, sex, age, marital status, number of children, schooling, social-economic class data such as if you have a home, car, family information, work experience, Mexican tax history, fiscal information, fiscal address, birth certificate content, bank statements contents, credit card information, credit bureau information, proof of address, legal identification information (IFE for nationals), Social Security affiliation number IMSS, INFONAVIT number.